

aditi saldanha

product designer

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experience

Redfin - Product Designer, Internal Tools

May 2021 - Present · Seattle, WA

- Led design for Redfin's agent tools experience, where I owned several small to medium projects (mobile and web) through the entire product development cycle.
- Projects included designing an entire mobile app and improving web tooling in React Native for Redfin's 12,000 partner agents.
- Collaborated with product, engineering, and operations teams to drive projects forward.

LinkedIn - Product Design Intern, Segments

May 2020 - Aug 2020 · Sunnyvale, CA

- Designed end-to-end MVP and future design experiences of a mobile referral program feature for LinkedIn's hourly workers user segment.
- Designed cross-ecosystem entry points for LinkedIn's open-to-work feature in collaboration with other design teams.

Indiana University (IU) - UX Designer

Sept 2019 - May 2020 · Bloomington, IN

- Redesigned IU's MS HCI/d website to better communicate our HCI program in collaboration with a small team of designers, developers, and copywriters.

Studio O+A - Junior Interior Architect

July 2018 - June 2019 · San Francisco, CA

- Designed workplace interiors for large technology companies.
- Developed designs by understanding user needs, creating and iterating design concepts, and producing design drawings and visualizations.

education

Indiana University

2019-2021

M.S. of Human Computer Interaction Design
GPA - 4.0

Iowa State University

2013-2018

Bachelor of Architecture
GPA - 3.51

skills

Wireframing · Interactive prototyping · Journey mapping · Usability testing · Visual design · Product strategy · Information architecture · Storytelling · User research

industry activities

- ADP List Mentor
- Redfin representative for Grace Hopper Conference
- LinkedIn Design panel speaker
- IU Women & Technology panel speaker